Resource B: Stanford’s D school

http://dschool.stanford.edu/

From the website:

“Originally started by engineers at Stanford, the design thinking process encourages associative thinking in an effort to create a new, useful design. The process starts through empathy where feelings, thoughts and attitudes are identified through open-ended questioning and unbiased active listening. Next the problem is defined by capturing the goals, and insights from the empathy and taking a stand with a point of view on the issue in question. The third step is to ideate. This is associative thinking where radical ways to meet the user’s needs are identified. With ideas in hand it is time to iterate those ideas using feedback. Finally, a prototype solution is built and tested.”

This process encourages collaboration and a growth mindset.